## IN THE CLAIMS:

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with <u>underlining</u> and deleted text with <u>strikethrough</u>. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered).

Please CANCEL claims 3-7 and 15-21, and 24, and AMEND claims 1, 2, 8-14, 22-23, and 25, in accordance with the following:

1. (Amended) An estimated price providing apparatus <u>for an automobile</u> comprising:

a storage device in which estimated prices that a dealer can offer are registered in advance for respective predetermined choices in accordance with the choices that are set in advance in association with article specifications that a manufacturer can supply;

a first database in which an automobile manufacturer's suggested retail prices are registered in advance for respective predetermined automobile specifications that the automobile manufacturer can supply:

at least one second database that includes an automobile dealer's estimated prices that are registered in advance for the respective predetermined automobile specifications;

customize <u>means function</u> for allowing a user of an information terminal <u>connected to</u>
<u>said estimated price providing apparatus via a communication line</u> to select an <u>automobile article</u>
of desired specifications in accordance with the <u>respective</u> predetermined <u>choices automobile</u>
<u>specifications</u> by operations from the information terminal; <u>which is connected via a</u>
<u>communication line to allow two way communications; and</u>

first price providing means for referring to said first database and transmitting the manufacturer's suggested retail price for an automobile of desired specifications selected by said customize means to the information terminal;

dealer select means for allowing the user to select the automobile dealer by operations from the information terminal; and

second price providing means for transmitting an estimated price of the automobile dealer selected by said dealer select means and transmitting the automobile of desired specifications selected by said customize means to the information terminal in a name for the

automobile dealer selected by said dealer select means estimated price providing function for, when the article with the desired specifications is selected by said customize function or when the user makes request operation at the information terminal later, calculating an estimated price when the dealer sells the article with the desired specifications by referring to the estimated prices for respective choices registered in said storage device in accordance with the desired specifications, and providing the calculated estimated price per article to the information terminal.

- 2. (Amended) The apparatus according to claim 1, wherein said <u>second</u> estimated price providing <u>means function</u> provides the estimated price <u>per article with the desired via e-mail-specifications</u> using an e-mail message <u>in which an e-mail address that specifies the automobile dealer selected by the user is set as a source of the automobile of <u>desired specifications</u>. in response to user's request operation at the information terminal after said customize function selects the article with the desired specifications.</u>
  - 3. (Canceled)
  - 4. (Canceled)
  - 5. (Canceled)
  - 6. (Canceled)
  - 7. (Canceled)
- 8. (Amended) The apparatus according to claim 1, <u>further comprising:</u>
  <u>means for providing when said estimated price providing function provides</u> all estimated prices <u>of the automobile of desired specifications per article</u>, which were previously provided to the user, to be able to be displayed as a list on the information terminal in response to a <u>user's</u> query request <u>by the user</u> at the information terminal.
- 9. (Amended) The apparatus according to claim <u>1</u>3, <u>further comprising:</u>

  <u>means for transferring wherein said estimated price providing function transfers an estimation request of a trade-in automobile article to the <u>automobile</u> dealer selected by said</u>

dealer select function when the estimation request of the trade-in <u>automobile article</u> is received from the user of the information terminal <del>In a process for providing the estimated price per article with the desired specifications to the information terminal</del>.

- 10. (Amended) The apparatus according to claim 13, further comprising:
  estimated price updated means function for permitting to update the automobile dealer's
  estimated prices of said at least one second database storage contents of one of storage areas
  individually prepared on said storage device in correspondence with the plurality of dealers in
  response to a request from the automobile dealer corresponding to that said at least one second
  database storage area, and denying update of said at least one second database the storage
  contents of the storage area by another automobile dealer which that does not correspond to
  said at least one second database the storage area.
- 11. (Amended) The apparatus according to claim 1 10, further comprising:

  means for permitting wherein said estimated price update function permits to browse
  browsing of the automobile dealer's estimated prices of said at least one second database
  storage contents of one of storage areas individually prepared on said storage device in
  correspondence with the plurality of dealers in response to a request from the automobile dealer
  corresponding to that said at least one second database storage area, and denying denies
  browsing of the dealer's estimated prices of said at least one second database storage contents
  of the storage area by another automobile dealer which that does not correspond to said at least
  one second database the storage area.
- 12. (Amended) The apparatus according to claim 10 3, wherein said estimated price update means function denies update of storage contents of the automobile dealer's estimated prices of said at least one second database storage areas individually prepared on said storage device in correspondence with the plurality of dealers by the automobile manufacturer.
- 13. (Amended) The apparatus according to claim 1, wherein the article is an automobile, and the predetermined choices which that are set in advance are restricted to customize a backbone that determines drive performance of the automobile as a first step, and are also restricted to select other specifications to have specifications selected in the first step as top priority in subsequent steps when the user of the information terminal customizes an

automobile with desired specifications by said customize means function.

- 14. (Amended) The apparatus according to claim 13, wherein said customize means function executes in turn a selection of drive system components that form a backbone of the automobile which can be manufactured by the automobile manufacturer, and then said customize means executes a selection of wheel peripheral components registered in advance in correspondence with the selected drive system components.
  - 15. (Canceled)
  - 16. (Canceled)
  - 17. (Canceled)
  - 18. (Canceled)
  - 19. (Canceled)
  - 20. (Canceled)
  - 21. (Canceled)
- 22. (Amended) An estimated price providing method <u>for an automobile using an estimated price providing apparatus comprising a first database in which an automobile manufacturer's suggested retail prices are registered in advance for respective predetermined automobile specifications that the automobile manufacturer can supply and at least one second database that includes an automobile dealer's estimated prices are registered in advance for the respective predetermined automobile specifications, that uses an estimated price providing apparatus and an information terminal of a user, which can make two way communications via a communication line, said method comprising:</u>

a customize step of making said information terminal access said estimated price providing apparatus, and allowing <u>a</u> the user of <u>an said</u> information terminal <u>that is connected to the estimated price providing apparatus via a communication line</u> to select an <u>automobile article</u> of desired specifications in accordance with predetermined choices which are set in advance in

association with product specifications that a manufacturer can supply in response to operation at said information terminal; and by operations from the information terminal;

transmitting the automobile manufacturer's suggested retail price for the selected automobile of desired specifications from the first data base to the information terminal;

allowing the user to select an automobile dealer by operations from the information terminal; and

transmitting an estimated price of the selected automobile dealer and the automobile manufacturer's suggested retail price for the selected automobile of desired specifications to the information terminal using an e-mail message in which an e-mail address specifying the automobile dealer selected by the user is set as a source for the automobile of desired specifications an estimated price providing step of calculating, when the article with the desired specifications is selected in the customize step or when the user makes request operation at said information terminal later, an estimated price when the dealer sells the article with the desired specifications by referring to a storage device in which estimated prices that a dealer can offer are registered in advance in correspondence with the choices, and providing the ealculated estimated price per article to said information terminal.

23. (Amended) A computer program instructing a computer to operate as an estimated price providing apparatus <u>for an automobile</u> comprising:

a storage device in which estimated prices that a dealer can offer are registered in advance for respective predetermined choices in accordance with the choices that are set in advance in association with article specifications that a manufacturer can supply;

a first database in which an automobile manufacturer's suggested retail prices are registered in advance for respective predetermined automobile specifications that the automobile manufacturer can supply;

at least one second database that includes an automobile dealer's estimated prices that are registered in advance for the respective predetermined automobile specifications;

customize <u>means function</u> for allowing a user of an information terminal <u>connected to</u>
<u>said estimated price providing apparatus via a communication line</u> to select an <u>automobile article</u>
of desired specifications in accordance with the <u>respective</u> predetermined <del>choices</del> <u>automobile</u>
<u>specifications</u> by operations from the information terminal; <u>which is connected via a</u>
<u>communication line to allow two way communications; and</u>

first price providing means for referring to said first database and transmitting the manufacturer's suggested retail price for an automobile of desired specifications selected by

said customize means to the information terminal;

dealer select means for allowing the user to select an automobile dealer by operations from the information terminal; and

second price providing means for transmitting an estimated price of the automobile dealer selected by said dealer select means and transmitting the automobile of desired specifications selected by said customize means to the information terminal in a name for the automobile dealer selected by said dealer select means estimated price providing function for, when the article with the desired specifications is selected by said customize function or when the user makes request operation at the information terminal later, calculating an estimated price when the dealer sells the article with the desired specifications by referring to the estimated prices for respective choices registered in said storage device in accordance with the desired specifications, and providing the calculated estimated price per article to the information terminal.

## 24. (Canceled)

25. (Amended) A computer readable storage medium storing a program code which makes a computer operate as an estimated price providing apparatus <u>for an automobile</u> comprising:

a storage device in which estimated prices that a dealer can offer are registered in advance for respective predetermined choices in accordance with the choices that are set in advance in association with article specifications that a manufacturer can supply;

a first database in which an automobile manufacturer's suggested retail prices are registered in advance for respective predetermined automobile specifications that the automobile manufacturer can supply;

at least one second database that includes an automobile dealer's estimated prices that are registered in advance for the respective predetermined automobile specifications;

customize <u>means function</u> for allowing a user of an information terminal <u>connected to</u>
<u>said estimated price providing apparatus via a communication line</u> to select an <u>automobile article</u>
of desired specifications in accordance with the <u>respective predetermined ehoices automobile</u>
<u>specifications</u> by operations from the information terminal; <u>which is connected via a</u>
<u>communication line to allow two way communications; and</u>

first price providing means for referring to said first database and transmitting the manufacturer's suggested retail price for an automobile of desired specifications selected by

Serial No. 10/046,821

said customize means to the information terminal;

dealer select means for allowing the user to select an automobile dealer by operations from the information terminal; and

second price providing means for transmitting an estimated price of the automobile dealer selected by said dealer select means and transmitting the automobile of desired specifications selected by said customize means to the information terminal in a name for the automobile dealer selected by said dealer select means estimated price providing function for, when the article with the desired specifications is selected by said customize function or when the user makes request operation at the information terminal later, calculating an estimated price when the dealer sells the article with the desired specifications by referring to the estimated prices for respective choices registered in said storage device in accordance with the desired specifications, and providing the calculated estimated price per article to the information terminal.